CRYSTAL LAKE BREWING POINT-OF-SALE GUIDE

EXAMPLES OF FINISHED P.O.S POSTER:





FONTS:

GEARED SLAB REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789

FUTURA STD MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789

FUTURA STD HEAVY

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789

COLOR PALETTE:

CLB BLUE
C:90 M:65 Y:38 K:21

CLB GOLD
C:21 M:53 Y:100 K:5